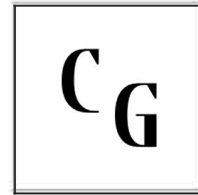


CAPSTONE



To:

Hiring Manager

April 2024

P. (904)755-1587

E. cayla1.goff@fam.u.edu

I am writing to express my interest in the producer-in-residence role. I learned about your company through social media platforms and my professor.

I am majoring in Broadcast Journalism and will receive my degree in the spring of 2024. Having a background in journalism and broadcasting, I look to expand my knowledge within both fields further. Your agency would be beneficial in these areas and allow me to advance my career development skills.

Previously, I have experience producing for FAMU TV News and working as a technical director. I have experience in writing, working for a student-run newspaper, the FAMUAN, as a staff writer, online editor, and opinions assistant. I also have experience working as a social media manager and editor for a local club football team.

The following are some of my skills and achievements:

- * Writing compelling and innovative storytelling through the ENPS system
- * Creating graphics and stingers through the MGN Online
- * Creating graphics through Adobe Software: Photoshop, InDesign, and Illustrator
- * Editing videos through Final Cut Pro Software
- *DREAM Foundation 2024 Cohort.

After graduation, I plan to work for an agency like yours to gain more experience and become a well-rounded journalist. I can achieve my goal by working with new opportunities and other clients.

I want to discuss internship opportunities with your company. Please view my resume and let me know if you have any questions or want to see work samples. You can reach me by phone at (904)755-1597 or by email at cayla1.goff@fam.u.edu

Thank you for your consideration

Sincerely, *Cayla Goff*